

RIVER TO COAST CHILDREN'S SERVICES ANNUAL REPORT FOR THE FUNDING YEAR 2011-2012

LOOKING BACK, ENVISIONING THE FUTURE:

This has been a very busy year for RCCS and there have been many changes in the organization. However, our core values never change and we are proud to continue to serve over 300 children and their families in our community. In addition to resources and referrals, we have adopted four preschools and taken over management of the Guerneville Veterans Hall. We have also said goodbye to five incredibly committed Board members and welcomed three new ones.

First, a huge thank you goes to Amber Twitchell, Angela Gianni, Andrew Sullivan, Mike Nicholls and Alicia Montano our outgoing Board members. It is a testament to their dedication to this community that they continue to actively participate in events and fundraising for RCCS. The agency is also lucky to welcome three new board members: Bob St. Clair, Patty Gerlach and Jennifer Schiavone. All of them have dived in at the deep end and have brought huge amounts of expertise and enthusiasm to RCCS.

Christmas can be a tough time for many families and over the years RCCS has developed a gift program for many children in the area. This would not be possible without the generous support of many community members and one man in particular. Santa Tim has been an active part of the gift program this year donating bicycles, clothes and toys. This year he gave 16 bicycles and so many gifts that the extras were taken to Fife Creek Commons, a Burbank Housing Project in Guerneville and donated to children there at a big Christmas party.

With all of this local and active support it is important to remember that the poor economy still affects everyone and in January, state and county funding to RCCS was yet again cut. There were cuts if between 8% and 20% to the childcare budget and the agency's counseling budget was cut completely. To ensure that RCCS can still offer all of the programs the agency has stepped up its grant applications and fundraising and thankfully has been able to find funds to continue the counseling program.

February was tax time and thanks to RCCS's Tax Assistance Program, over \$66,000 was kept in this community with families who needed it.

Between April and September, RCCS worked hard on fundraising. Starting with Give Back Tuesday at the Rainbow Cattle company in Guerneville in April. Board member Dominic Maccario brought home-made lasagna and loads of the local community came by for a slice and to support. In May, staff and parents participated in the Human Race, through sponsored walks and hikes, they raised over \$2000. Then in June the Korbel reception saw 100 participants attend and raise \$12,000. Then in September, Northwood Golf Club hosted a golf tournament and dinner with participants fees donated straight to RCCS for our counseling program.

June also marked a significant milestone for the agency when the board voted unanimously to run four preschools in Fort Ross, Cazadero, Monte Rio and Cinnabar in Petaluma. Thanks to this change RCCS is able to reach many more children and families and has also brought in ten new members of staff. The agency sees quality preschool education as a vital part of the mission to serve local children and also a great connection to the Kindergym program that runs so successfully in Guerneville, Forestville and Bodega.

RCCS is a committed community partner to the other agencies and groups that serve the people of West Sonoma County. As part of the Russian River Area Resource Advocates (RRARA), the agency works to collaborate in improving the health and education opportunities for everyone in this community. One of the big commitments this group has made was to take on the Guerneville Veterans Hall and establish it as a true community center where programs and events could take place and be accessible to everyone.

RCCS is proud to be a part of this and agreed to act as fiscal agents and manager of the project. In September, the agency signed a lease with the County of Sonoma and officially took over the hall. The agency is applying for grants to renovate the hall and has hired a program manager to oversee the day to day operations.

In December, RRARA formally became a Health Action 2020 Chapter for the Russian River. Health Action 2020's goal is to make Sonoma County the healthiest county in California this includes assisting all youth to graduate from high school as well as giving better access to health care and healthy eating to all residents.

As part of the continuing mission to reach more local children, RCCS has proposed opening a preschool on the campus of Guerneville School. The school board and superintendent have voted in favor and hopefully the preschool will be able to open for fall 2013.

As always RCCS can only do what it does with the brilliant work of its staff, board and volunteers. This agency has been a vital part of the community for over 36 years and continues to work with and advocate for our children.

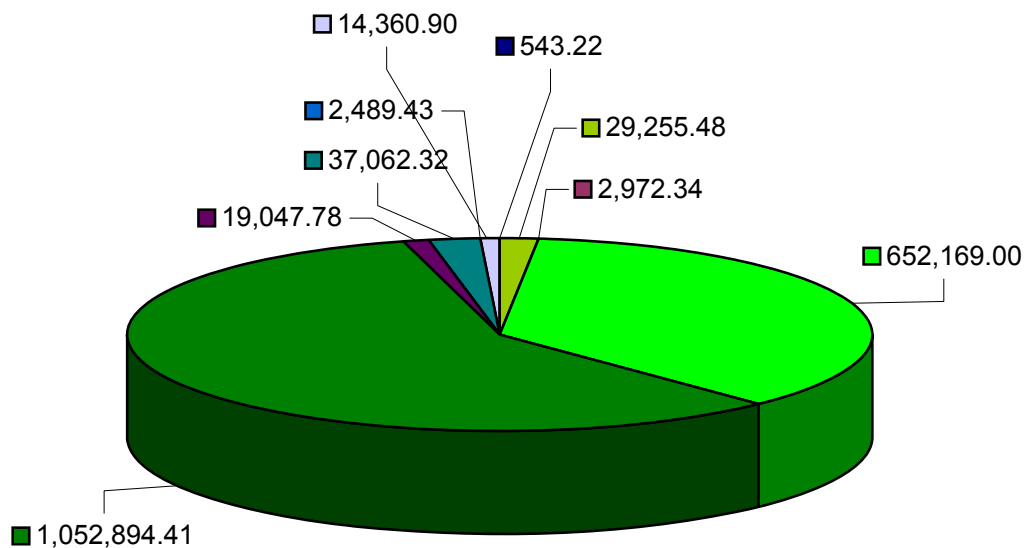
Jynx Lopez, Executive Director
Bendan Coen, Board of Directors Chairperson
River to Coast Children's Services

BOARD MEMBERS: CURRENT AND THOSE WHO SERVED IN 2011-12 FUNDING YEAR

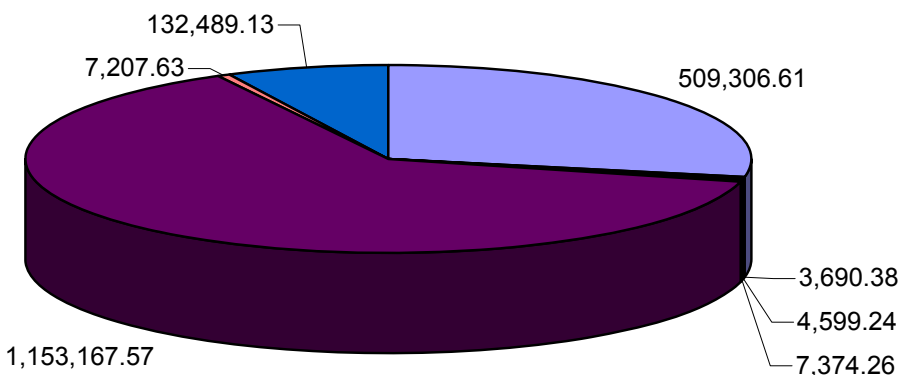
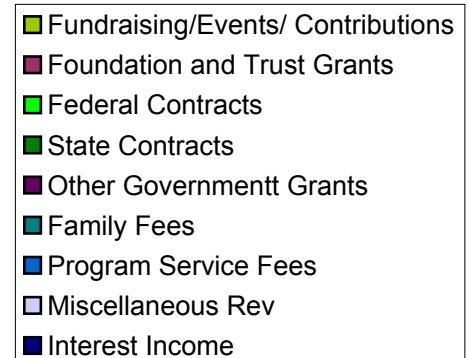
JODI CHUNG
BRENDAN COEN
PATTY GERLACH
ANGELA GIANNI
PATTY JOHNSTON
VICKI HALSTEAD
DOMINIC MACCARIO
ALICIA MONTANO
BOBBI NOEL
MICHAEL NICHOLLS
JENNELL PARR
NANCY SAXE
JENNIFER SCHIAVONE
BOB ST. CLAIR
AMBER TWITCHELL

OUR WONDERFULLY FANTASTIC VOLUNTEERS FY 2011-2012

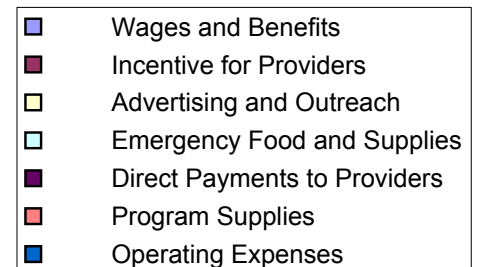
Dan Boyce	Herman Hernandez	Santos Ortega
Chris Boyce	Andy Hildale	Marta Palomar
Judy Brennan	Mason Hummel	Marta Palomar's mom
Pedro Cardona	Ariana King	Jennell Parr
Lucy Cardona	Diego King	Judith Pena
Jodi Chung	Celina Lopez Ortega	Briyet Preciado
Brendan Coen	Eva Lopez Ortega	Sandra Puga
Hermila Figueroa	Cecilia Luevano	Maria Reyes
Aurora Flores	Dominic Maccario	Gloria Rodriquez
Carmen Flores	Lorena Marmolejo	Luz Rosas
Oralia Flores	Mariah Merla	Nancy Saxe
Carmen Flores	Catalina Monroy	Ed Smith
Rocio Garcia Villanueva	Alicia Montano	Andrew Sullivan
Marcos Garilazo	Imelda Montano	Kevin Tripp
Diego Garilazo	Mayra Montano	Amber Twitchell
Salvador Garilazo	Delia Montano	Maria Cecilia Vega
Patty Gerlach	Alicia Montano	
Angela Gianni	Sandra Moreno	
Lyn Guittard	Michael Nicholls	
Jill Hager	Bobbie Noel	
Vicki Halstead	Maria Rosie Ortega	



Revenue FY 2011-2012



Expenses FY 2011-2012



All reports and audits are available to the public at the River to Coast Children's Services office located at 16300 1st Street in Guerneville, CA. Office hours are 9AM to 5PM, Monday through Friday.



River to Coast Children's Services

Resources, Referrals, and Support / Recursos, Referencias, y Apoyo
707.869.3613 / info@rccservices.org / www.rccservices.org

2011-2012 Programs Report: By the Numbers

- # Referrals for child care: **142**
- # Technical assistance calls answered: **4183**
- # Children enrolled in subsidized care programs end of June 2012: **214**
- # Home visits made by RCCS Child Development Resource Specialists: **313**
- # Desired Results Development Profiles completed for FCCH children: **230**
- # Parent conferences for FCCHEN Program enrolled children: **178**
- # Hours Guerneville Kindergym offered: **203**
- # Hours Forestville Kindergym offered: **150**
- # Children participating in Guerneville Kindergym (year's average/session): **52**
- # Parents participating in Guerneville Kindergym (year's average/session): **43**
- # Children participating in Forestville Kindergym (year's average/session): **28**
- # Parents participating in Forestville Kindergym (year's average/session): **20**
- # Books provided to children through "Growing a Reader" program: **206**
- # Child Care Providers providing subsidized care through RCCS subsidy programs: **51**
- # Provider workshops **13**
- # Provider workshop training hours: **322**
- # Lending Library users: **83**
- # Items from Toy Lending Library loaned to parents & child care providers: **110**
- # Car safety seats installed & installation trainings done: **28 & 30**
- # Families receiving basic needs assistance: **162**
- # Children receiving basic needs resources: **351 (breakdown by age groups: 0-36 months 25.64%, 3-6 years, 36.46 %, 7-16 years, 37.90%)**
- # Meals for children provided from emergency food pantry: **245 bags x 21 meals/bag= 5145**
- # Packages of diapers given out: **186**
- # Nights emergency shelter provided: **6 nights**
- # Holiday gifts provided to low-income West County children: **450**
- # Counseling clients hours : **100**
- # Volunteers: **59**
- # Volunteer hours completed: **1731**



PROGRAMS & EVENTS DONORS:

Ray Allen
Fausta Baltazar
Mendy Behrens
Vanessa Bergamo
Ross Bickford
Mr & Mrs Michael Bolger
Kent & Karen Borowick
Dan & Elaina Boyce
Sabrina Brewer
Kyla Brook
Chuck Burger
Sharon L Bushgen
Soledad Cardona
Efren Carillo
Jodi Chung
Marjorie Clark
Barbara Coen
Brendan Coen
Tony Colino
Cara Colombo
Linda Connelly
Craig Cooper
Francis Ford Coppola
Fredrick C Corrigan
Joyce Cote
Richard Crane
Lynn Crescione
Michael & Katie Crosby
Thomas Culp
Michael P Daly
Florence W Danneberg
Katherine Davis
Dennis A Debiase
Kathleen Dechant
Mr. & Mrs. Jerry D'Elia
Ila Donovan
Gail Dry
Charlotte Durnin
Lois Feeney
Hermila Figueroa
David Finkbeiner
Carmen Flores
Sara Flores
Paul Froug
Melvin A Gadd
Gene Gaffney
Jim Gaffney
Gerard Garcia
Adrian Garcilazo
Diego Garcilazo
Patti Gerlach
Irene Gonzalez
Sue Goranson
Paul Gravesen
Lyn Guittard
Vicki Halstead
Graeme Hanson
Shauna Harbarth
Carol Hardiman
Heather Hendrickson
Rosie Hernandez
Andy Hildale
Gary Hochman
Kim Holliday
Virginia Hooke

Candace Johnson
Patricia Johnston
Valerie Jordan
Alice C Jurian
Amber Kelly
Judy Kelly
Milton Kelly
Carol Kimball
Barbara Kokalis
Sandy Konde
Francine Korn
Justin R Lacy
Frank & Nancy Lambert
Jim Laufenberg
Walter Leiss
Jynx Lopez
Tess Lowe
Mary Luttrell
Dr. J. Davis Mannino
Louis Marano
Jim Maresca
Vicki McCall
Phil & Debbie McGauley
Mike McGuire
Barbara McNally
Eugene Meade
Kim Menary
John A Mino
Alicia Montano
Marilyn Montero
Knud Mueller
Michael C Nicholls
Kellie Nunez
Susan Packer
Christopher Paige
Jennell Parr
Megan Perkins
Nancy Perreira
Mary Ann Petroff
Susan Poirier
Elana Radforo
Aki Ransome
Bob & Betsy Reeves
Donna Roper
Beth Rudometkin
Gerard Sanchez
Randy & Nancy Saxe
Barbara Seymour
Anthony & Elke Sharp
Bert Shook
Tom Shrader
Mr & Mrs Tom Shultz
Ed & Kathy Smith
Monica A Smith
Robert A Sorensen
Bob St. Clair
Charlie Stamps
Allison Stone
Irene Strombom
John Stuart
Andrew & Susan Sullivan
Greg Switzer
Daniel Scott Talbert
John Tivenan
Mike & Valerie Torr
Teresa Torres
Kevin Tripp
Sonia Tubridy
Amber Twitchell
Betty Twitchell
Susan & David Upchurch
Isela Vigil
Charles Wagner
Kenneth Ward
Fred & Laura Willis
Noel Yates
Mike Zochetti
Alder Brook Winery
Aquarium of the Bay
B. R. Cohn Winery
Balleto Vineyards
BBQ Smokehouse
Bella Vineyards & Wine Caves
Blue Heron
Bull Pen
Burke's Canoe Trips
Chris' Home Maintenance
Coastland Civil Engineering
Coldstone Creamery
Community First Credit Union
Community Foundation Sonoma County
Corks Restaurant
D. R. Koch
D&G Property Management
Dawn Ranch Lodge
De Loach Vineyards
De Young Museum
Fern Grove Cottages
Ferraro Carano
Field Stone Winery
Fine Tree Care
Flavor Bistro
Frank Howard Allen Realty
Friends of Effren Carrillo
Fritz Winery
Graton Ridge Cellars
Gundlach Bundschu Winery
Hanzell Vinyards
Harmony Farm Supply
Hartford Winery
Harvest Moon Winery
Hilton Sonoma
Inn At the Tides
Jimtown Store
Kelly Moore Paints
Kenwood Vineyards
Korbel
Kozlowski Farms
La Tortilla Factory
Lark Drugs
Leaders in Community Alternatives, Inc.
Little River Inn Golf Club
Manzanita Creek Wines
Martin Ray Winery

MJ Venn Construction
Noel's Automotive
North Coast Brewing Co.Inc
Northwood Golf Course
Phil's Pot Pies
Rainbow Cattle Company
Ravenswood Winery
Redwood Empire Ice Arena
River Theater
Rivers End
Robert Hunter Winery
Russian River Chamber of Commerce
Russian River Park and Recreation
Russian River Rotary Club
San Francisco Foundation
Santa Nella House
Santa Rosa Golf and Country Club
Schug Carneros
Seghesio Family Vineyards
Sequoia Trust
Silver Oak Cellars
Stumptown Brewery
The Dawn Redwood Charitable Trust
Timber Cove Inn
Twin Pines Casino and Resort
Valley of the Moon Winery
VJB Vineyards
Whole Foods Market
ZSM Construction

First Five Sonoma County
Community Foundation Sonoma County
WestAmerica Bank, Guerneville
Russian River Rotary Club
Russian River Fire Depratment
Active 23-30 Club Sebastopol #63
Volunteer Center, Secret Santa Program
Toys for Tots and Teens & Steve
Bossard, USMC Ret.
Welfare League Christmas Unlimited &
Clothes Closet Programs
United Metropolitan Church, Guerneville
St. Elizbaeth, St Coleman, St. Catherine
Catholic Church Guild members
Community Church, Guerneville
Duckhorn Winery
Whole Foods, Sebastopol
Andy's Produce, Sebastopol
Hale's Apple Farm, Sebastopl
Bob's Fruit Stand
Hiko Ruu , DMD
Fine Tree Care
West Bay Builders
Galleria in Occidental
STARS Preschools
Rainbow Cattle Company
Main Street Station
Big Bottom Market
King's Sports
Flavors
Guerneville % & 10
Lark's Drugs
Coffee Bazaar
Dawn Kraft Jewelry
River Reader
Pat's Restaurant
The Dawn Redwood Charitable Trust
Lyne Crescione
Robert Oliver, DDS