Create A Business Card and Prepare For Printing

Create a business card, 2" by 3.5". The design must include overlapping objects or images. You can use up to 3 Pantone Spot colors. Yes, black counts as a color! Include Text for the business or your name, which has been outlined and modified. Also include address, phone, and possibly email (ok to use fictitious information). Apply one or more tints. Apply Overprint to one or more elements (be sure to use View>Overprint Preview). Once you are happy with your card, copy and paste so you have a four-up layout.

Apply crop marks by drawing a single rectangle around outside of cards and apply Object>Cropmarks. You will also need Trim marks in center horizontal and vertical. Trim marks can be created by drawing around single card and applying Filter>Create>Trim Marks. You will need to do some copying and pasting (see example). You could also create trim marks by manually drawing them and applying the "Registration" color from Swatches. Turn in color print.

For ★★★★ create and print the color separations. Go to File>Separation Setup and set: paper to letter, use UP right reading emulsion, Image: Positive. Be sure just your spot colors are selected! Don't need to change any halftone, frequency or angles. Use Printer's Marks and Separate: Printable, Visible (the default). Make sure Convert to Process is NOT selected. In the Print Dialog box be sure Separations is selected and print (they will be black and white). Turn in separations in addition to color print. *Note: you will need a Postscript printer to create separations. In lab set the printer description to general (NOT AT COLOR STATIONS) if you don't see separation controls.*

Lab Evaluation

Tell me the Pantone colors used.	
	★★★★
	★★★
	★★
	★