

“Maherajah wanted the best skier . . .



and I wanted to ride the best ski.” Bob LaPoint

“Bob LaPoint is considered the best slalom skier going. 1976 proved to be his best year yet. Just look at the results of the five major tournaments.”

1976 Group One
1976 Masters
1976 Cal Cup
1976 Regional
1976 National

First-Slalom
First-Slalom
First-Slalom
First-Slalom
First-Slalom

“Maherajah wanted the best and we’ve got him.” Bob Maher



“I skied on my first Maha in 1964 and won my first metal. Now, for the first time I’m designing **and** riding the best. Since I started working for Maherajah on Oct. 31, 1976 I’ve become a true part of a winning team. The skis I help design will be the best for me and the best for every other skier, too. That’s what I want. The design flexibility built into the Maha 2001 will allow me to work with countless combinations of flex, weight, and dampening. With it’s 67% fiber content the 2001 is also the only **true fiberglass** ski on the market. And less resin content means a stronger product.”

“My goal this year is to make a perfect pass at 38 off on a ski that I helped design. My goal for the future is to keep the Maha ski ahead of all others.”

It’s the right combination in 1977.

Write for literature from Maherajah Water Skis

MAHERAJAH[®]
WATER SKIS

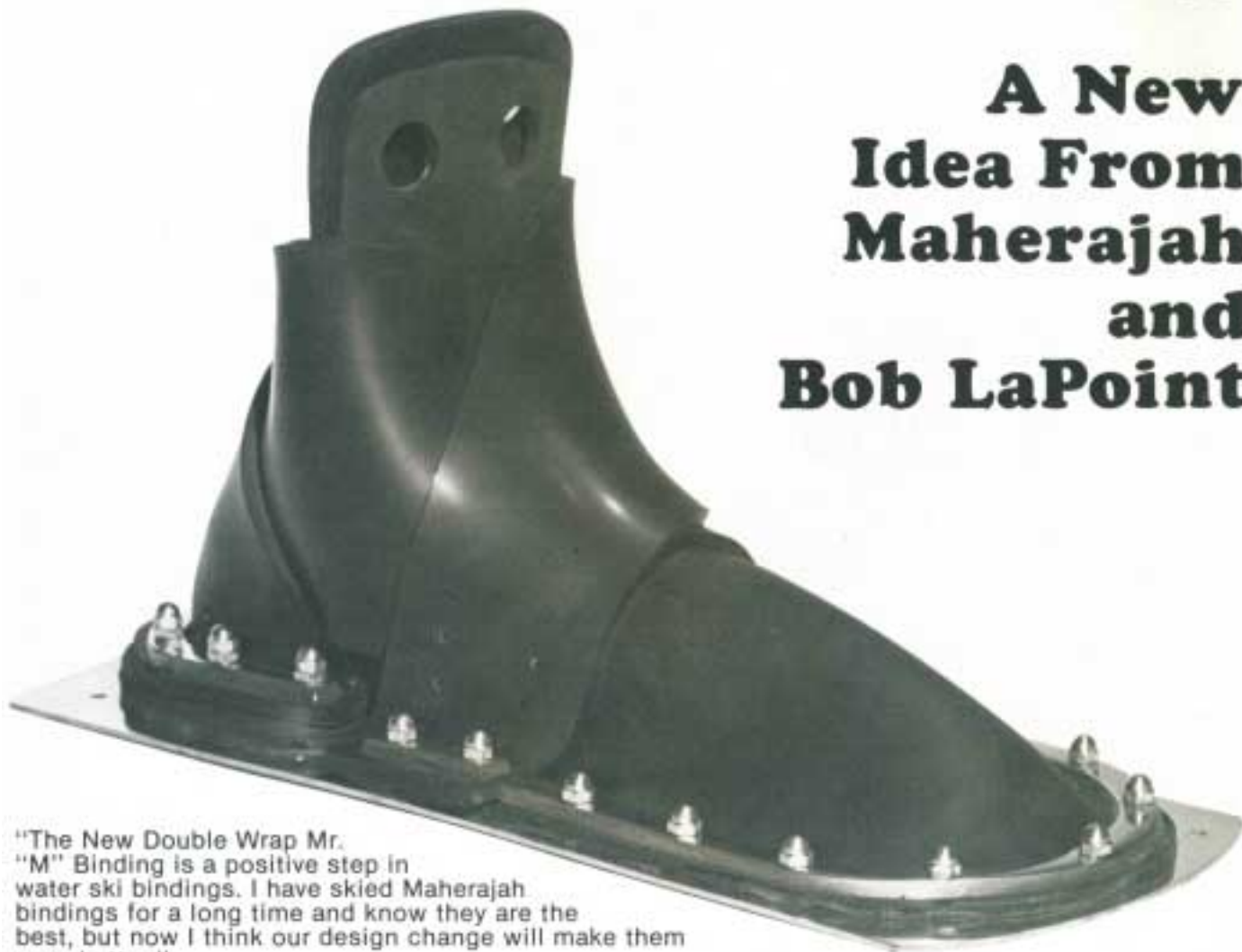
226 Healdsburg Ave.

Healdsburg, CA. 95448

Slalom Ski Price \$194.00

The Double Wrap Mr. "M" Binding

**A New
Idea From
Maherajah
and
Bob LaPoint**



"The New Double Wrap Mr. "M" Binding is a positive step in water ski bindings. I have skied Maherajah bindings for a long time and know they are the best, but now I think our design change will make them even better."

"By adding another strap to the existing Mr. "M" the total control of the ski is more positive. The new design affords superior support through equal strap pressure on both sides of the ankle. **Every** action of the skier is transferred to the ski through the binding. There is less slop and lost motion for the skier. In addition, the new Double Wrap Mr. "M" can be used either on the left or right foot."

"As with the other Mr. "M" bindings, Maherajah continues to give you exact fit by offering nine different full shoe sizes. We don't expect to give **everyone** that perfect fit with only small, medium and large sizes."

"No matter what ski you ride, a Maherajah binding will give you superior support and control for slalom, jump or trick skiing."

Ride the winner. Ride a Maha.



Write for literature from Maherajah Water Skis

MAHERAJAH[®]
WATER SKIS

226 Healdsburg Ave.

Healdsburg, CA. 95448

Mr. "M" Binding Price \$44.00

Fly a Maha.

**Designed,
Built
and Tested
by Bob LaPoint**

How do you get a jump ski that will out-perform the existing tough competition?

First get someone to design the ski that knows what the ski should do and how to make it perform. We got Bob LaPoint, the 1976 open mens jumping champion. We turned Bob loose in our shop with a free hand to build **exactly** the ski he wants.

Designed. Bob designed a longer, wider ski with less rocker for more acceleration and more frontal area to eliminate spray in the skier's eyes while crossing the wake during his cut to the ramp. The ski is also tapered for better control. The fin is made of solid high pressure, water resistant phenolic laminate with greater strength, beveled fin edges for less fin drag on ramp surface, and a fin that can be cut and reshaped to the skier's requirements.

Built. The basic construction of the jump ski is the same as the 2001 series slalom ski using additional layers of uni-directional fiberglass for added strength. Our method gives the greatest strength to weight ratio available today.

Testing. The final step was to test our new jumpers. Bob went to Florida on November 23, and spent two weeks testing the skis.

"The skis out-performed anything I have ever tried before. They turned quicker, accelerated faster, gave me better control, no spray in the eyes, more distance and better landings."



Write for literature from Maherajah Water Skis

MAHERAJAH[®]
WATER SKIS

226 Healdsburg Ave.

Healdsburg, CA. 95448



Jump Ski Price \$388.00

MAHERAJAH

**'BLASTS
110.17 mph**



JOHN TAYLOR BREAKING THE KCBC FRESH WATER SPEED SKI RECORD ON THE NEW MAHERAJAH PRE-IMPREGNATED FIBERGLASS RACING SKI.



On October 17th John Taylor, the "World's Fastest Barefoot Skier" at 103.68 mph, teamed with Maherajah and rode their all new pre-impregnated Fiberglass Racing Ski. John was pulled by Dave Wright's unblown gas hydroplane "The National Debt," and set a new Kern County Boat Club freshwater record of 110.17 mph. KCBC, established in 1945, sanctions one of the oldest speed ski records in the world.

"The record assault was the very first time I had ever ridden the new Maherajah Fiberglass Racing Ski. I was thoroughly impressed. The ski along with the "Mister M" binding performed flawlessly. There is no telling how fast one of these new fiberglass skis is capable of going."

MAHERAJAH®

WATER SKIS

Competition skiers please contact Maherajah Water Skis Factory for special promotion.

Racing Ski Price \$388.00