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MAHERAJAH[®] 1 9 8 4



*This is Maherajah's
new toll free
number. Effective
January 31, 1984*

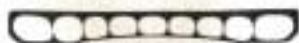
800 MAHA SKI

STIFF SKI

MAHERAJAH — THE STIFFEST

Our unique fiberglass construction (patented IPC) mixed with graphite fibers creates the strongest and stiffest ski.

HIGH
PRESSURE



HIGH
TEMPERATURE

LAMINATED FIBER

We are the only water ski manufacturer to use this sophisticated modern method of producing a water ski with vertical fiberglass ribs running full-length inside the ski. This is why the "STIFF SKI" is stiff, lightweight and strong.

Stiffness means superior acceleration. Acceleration is the most crucial need in slalom skiing. The stiffer the ski the faster it accelerates!

Stiff skis are less work to ride, provide consistent control and are easier to turn!

- Tunnel Concave
- Tuned Bevels
- Textured Bottom
- Rubber Safety Tip
- Rubber Fin Cap
- Weight Range 100-200#



Special High Heel
Back Boot

Mr. M — High Double-Wrap
Front Binding has
Individual Sizes 5-13

Front Adjustable Binding
Available

Foam-Lined Bindings

Stainless Steel and
Aluminum Hardware
No Plastic

No-Drag
Adjustable
Drop-Thru
Wing Fin 0-10°



MAHERAJAH
WATER SKIS

The Most Advanced
High-Performance
Slalom Ski

Factory-Direct
(Mail Order)

Save \$150.00

There are lots of \$400-\$500 water skis available today. Why are they so expensive? Excessive dealer profit and selling expense is the reason. When you order your Stiff Ski direct from the Maherajah factory you will receive a far superior product and save \$150 at the same time. Your cost is only \$280.

Call us toll-free for straight-forward and honest information. Our goal is to ship your new Stiff Ski within **48 hours**.

(800) 358-9066 or California residents call (800) 862-4978.

I personally guarantee you quality-performance service and factory-direct prices.

Sincerely,

Bob

Bob Maher,
President
Maherajah
Water Skis



Maherajah Water Skis, P.O. Box 279,
Healdsburg, CA 95448

We accept Mastercard, Visa, American Express

The World's ski is \$60 less

Ever wanted a water ski that could do it all — slalom, jump the wake, cruise the lake, or that is just plain fun and easy to get up on? Ski the Maherajah 360 and see how much fun water skiing can be. And right now you can save \$60 by ordering your Maherajah 360 ski factory direct.



A lot of skiers call the Maherajah 360 "the best all around ski in the boat". They're right, the 360 fits everybody from 60 to 260 lbs., champions to first time beginners. Even junior racer's use the 360 in high speed competition. The same ski Mom enjoys because she can ski at her speed.

Mounted with the famous front adjustable binding, the 360 fits most feet too. With adjustable arch strap and positive latching front toe piece, the skier's foot is held firmly and comfortably in place surrounded by natural rubber. And, no matter what size the foot is (7-12), the skier's weight is always centered over the critical balance position of the ski.

Prices and specifications subject to change without notice.



most versatile factory direct.

Incredibly durable and strong, the 360 ski is constructed of pre-impregnated fiberglass with a newly developed high pressure pre-laminated textured top and bottom.



Also available in Maherajah's beautiful Classic Wood construction — both skis have concave, textured 45° bevel, drop thru fin and unmistakable Maha performance.

Call us toll-free for straight-forward and honest information. Our goal is to ship your new 360 within 48 hours.

(800) 358-9066 or California residents call **(800) 862-4978**.

Order now and save \$60. Factory direct. Charge it to your VISA, MasterCard, American Express or send **\$240.00** to Maherajah Water Skis, 226 Healdsburg Ave., Healdsburg, CA 95448.

MAHERAJAH
WATER SKIS

800 MAHA SKI



MAHERAJAH CLASSIC WOOD

Maherajah combines maximum performance with the classic beauty of exotic hardwoods. The most beautiful hardwoods are laminated into championship skis. No veneers or soft wood cores. Exemplifying esthetic excellence and proven performance.

THE CLASSIC WOOD

Sizes: 160, 165, 172 cm

Factory Direct Price: \$240.00

Price includes your choice of front Maha binding.

MAHERAJAH
WATER SKIS

800 MAHA SKI

THE ULTIMATE FIT.



The binding on your water ski is often the most critical part of the ski itself. How well the binding fits affects your control, performance, skiing pleasure and safety.

Maherajah bindings have a lot going for them. Support, comfort, balance and a custom fit for your foot. Maherajah also has Factory Direct ordering that saves you money.

Update the performance of your ski this season with a new competition proven Maha binding. Select your favorite, all Maherajah front bindings are built on a plate for quick and easy mounting.

Competition Plate



Maherajah's Competition Plate binding is our best fitting binding. The choice of many top Pro skiers, double overlay heel cup, fully adjustable arch strap and supple natural rubber combine for top performance. Available in sizes 6 thru 12. **Factory Direct \$52.**

Front Adjustable



The leader in adjustable bindings. The front toe piece latch adjusts to keep critical heel balance position. Fits sizes 7 thru 12. **Factory Direct \$76.**



Special High Heel

Competition proven special high heel for maximum support, control and maneuverability. Double overlay heel, one size. **Factory Direct \$18.**

Back Toe Binding

Made in 3 sizes Small, Medium and Large. With anti-skid tape. **Factory Direct \$18.**

Double Wrap Mr. M

Maherajah's ultimate binding for the enthusiast. Use both wrap around straps or only one. Higher boot top combines with adjustable straps for maximum lateral support. Built in sizes 6 thru 12. **Factory Direct \$64.**

Slalom Heel Holder



Do you do dock starts, or start with one foot out, but want extra support for hard turns? The Maherajah Slalom Heel Holder is the answer. In one size. **Factory Direct \$12.**

Order Now Factory Direct.

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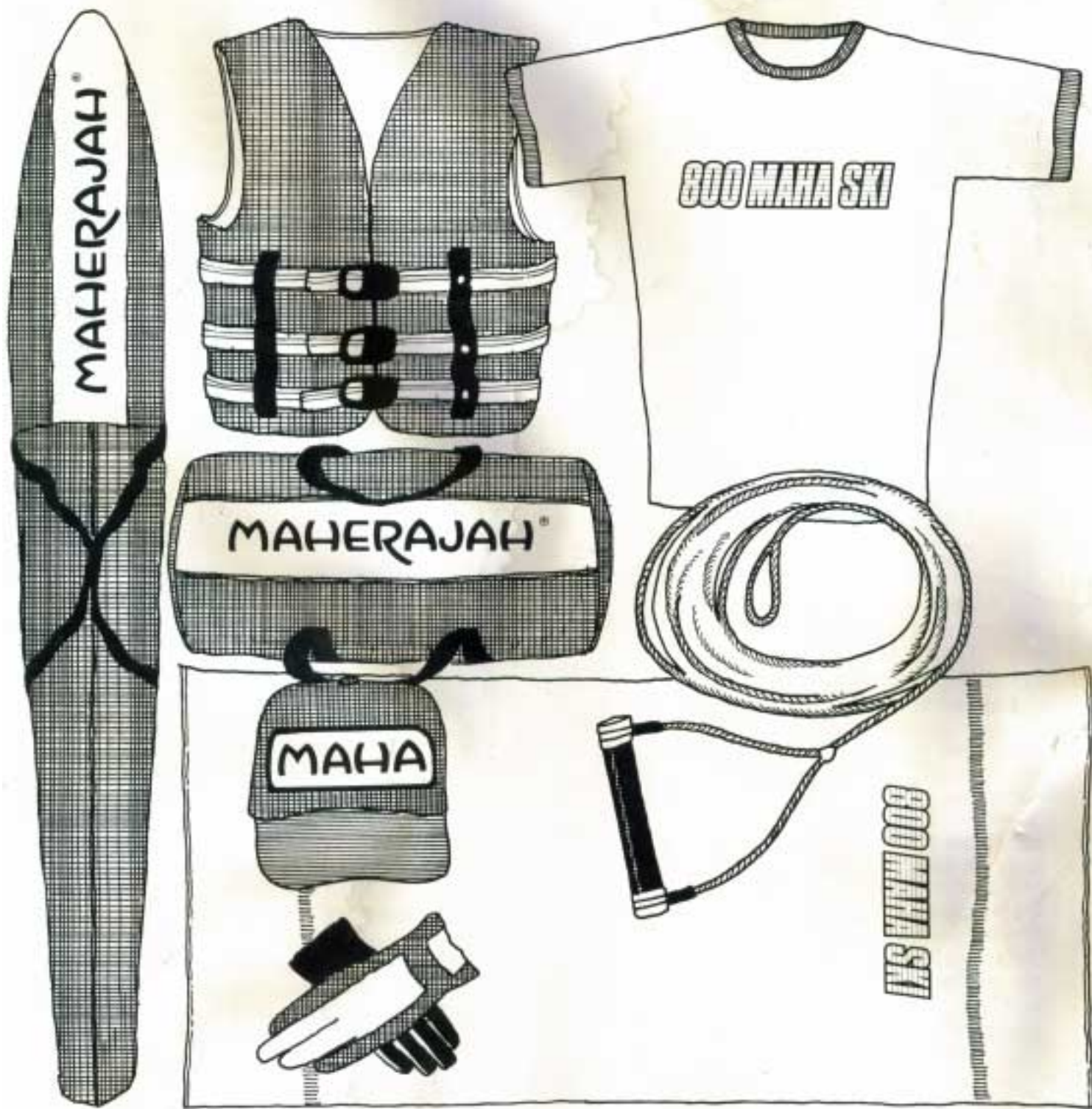
MAHERAJAH

WATER SKIS

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BOO MAHA SKI

Maha Stuff.



Ski Bag \$40., Roll Bag (22") \$36., Ski Vest \$40., Cap \$7., Ski Gloves \$12., Beach Towel \$16., T-Shirts (men and women) \$10., Single handle 75' ski line \$18., Double handle 75' ski line \$20., Single handle ski line with short line loops and tournament handle \$36.

BOO MAHA SKI