

1989 World Champion Ian Dipple won riding his Maherajah Ski

MAHERAJAH®

1595 University Rd.

Hopland CA 95449

A Little History

This season we will be celebrating our 40th anniversary of manufacturing the world's finest handcrafted custom-made slalom and racing skis. As I look back at a career that started in High School I can remember trying new designs, different specifications, anything that might improve my skis. I would make a ski then go down to the lake to try it out. Well in forty years not much has changed except that now I only have to go about 500' to test and demonstrate skis. I have learned the hard way what a tremendous difference ski design, craftmanship and attention to minute details can make in performance. Something that we take great pride in here at Maherajah.

In the last 40 years we have introduced practically every major design and construction improvement in the manufacturing of water skis. I was the first manufacturer to sell skis with slalom heel holders (1955), drop thru fins (1957), beveled edges (1960), Mr M. high double wrap plate bindings (1961), tunnel concave bottoms (1963), front adjustable bindings (1972), rubber safety tip (1975), adjustable wing fin with no extra drag (1982) – the air-craft spec-spruce racing ski (1986) and my new rough water racing ski for (1990).

Wood Skis Perform Better

Our skis have always had the reputation for the finest quality, and I assure you they always will. We take pride in handmaking the finest all-

wood water skis available today. Hard eastern (vertical grain) ash is the main wood we use for its strength and durability. We laminate the ash with beautiful exotic hardwoods like bubinga, shedua (Africa), purpleheart (Brazil). We use solid hardwoods, no veneers or soft cores.

Why are we the only manufacturer today who produces a top-quality ski made of wood? Wood skis have always proven to be a consistent product that lasts. There are wooden skis we manufactured 30 years ago that are worth more today than skiers paid originally - and they're still being used on the water today. Wood skis maintain their stiffness longer than fiberglass or plastic foam core skis. They also have superior dampening characteristics and do not chatter in rough water. The artistry and craftmanship we put into each ski, along with the richness and diversity of the wood grains supplied by Mother Nature, results in a meticulously handcrafted possession custom made for you. A beautiful piece of art that you can use for years to come. Maherajah wood skis exemplify aesthetic excellence and proven performance.

New For The 90's

In celebration of our 40th anniversary we've decided to ski into the '90's with something new and exciting! This season fashionable skiers can plant their feet on new flourescent skis in their choice of Hot Pink, Chartreuse or Orange. The reaction has been overwhelming! We've combined our quality wood-grained ski with a color

pigmented epoxy. The result is a bright flourescent ski that still shows the beautiful wood grain.

Maha's Are Winners

Our racing skis have done exceptionally well this year. We can custom make for you or a loved one.

NEW MAHERAJAH ROUGH WATER SKI This ski has been specifically designed to give the skier an easier ride in rough water. Made of all-hard eastern ash with a minimum of 32 laminations. Since this ski has been designed for rough ocean water and sometimes a shorter length ski is more desirable, we are offering to custom make this ski at any length up to 86". Available in all wood or your choice of 3 fluorescent colors with black graphics and bindings.

MAHERAJAH RACING SKI This years big winner! The choice of US National Champion Men's Open skier Cory Cook and World Champion Men's Open skier Australian Ian Dipple. This ski is made from 7 foot long multiple laminated aircraft spec spruce. It has beveled edges and knurled sides. The MAHA racing ski tracks straight and turns great at extremely high speeds. Especially designed for speeds of 100 mph plus, this ski is great for circle racing, long distance marathon racing or just cruising.



SLALOM SKIERS

Your Choice

Classic Wood - The finest slalom ski in the world and the first tunnel concave ski manufactured in the USA. Made of hard eastern ash and exotic hard woods. It is equipped with custom fit bindings, rubber safety tip, and drop thur fin. Designed with beveled edges, rocker, and stiffness.

Six sizes are available 160, 165, 170, 175, 180 and 185cm. This ski turns great and is very stable. You will

want to keep your Classic Wood forever.

Stiff Ski -The same design that won the World Tournament. This top of the line, high performance slalom ski is 100% hard eastern ash with a minimum of 24 laminations vertical grain. Custom made for you in four sizes, 65", 66", 68" and 69". The stiff ski is fast smooth and is designed for the all out competitive skier. Now available in 3 Hot New Colors, Flourescent pink, chartreuse, orange, and black or original clear. All with black graphics and black bindings.

Maherajah 360 - The most verstile ski in the world. It has a weight range of a 60lb child to a 260lb. adult, with a speed range of 15 to 60 mph. This ski is great for learning slalom, racing, cruising and jumping. It's hard to fall off the Maha 360. Available in 66" or 70" lengths. Your choice of Classic Wood or our three HOT NEW FLORESCENT COLORS, all with black graphics, and black bindings.

Thru February Only \$38000

Call me, Bob Maher, Toll Free at 800-MAHA-SKI

You may charge your VISA or MC

SKIER PRICE LIST

SLALOM SK			2270300 1	CONTRACTOR OF THE PARTY OF THE		
Classic Wood Skis: (160, 165, 170, 175, 180, 185 cm)	Season MarAug. \$460	Off-Season Sept-Feb. \$380	NEW Rough Wat	ter Sl	MarAug. 5	5ept Feb
Stiff Skis - High Performance: 65", 66", 68", 69" Maherajah 360: (66" or 70")	460 460	380 380	NEW Rough Wa (Complete with New rough water skis un	Bindings) 800	720	
Really Big 360: (76") The above skis come with competition pla Mr. M bindings for front foot and back toe, and slale ADD '50.00 FOR FRONT ADJUSTAB RACING AND ROUGH V	ım heel kolder f LE BINDINGS	or back foot.	Mr. M. High	*100 80 150	Rubber Safety Tip Fin Cap Fin Slalom Ski Case Racing Ski Case	*14 10 20 60
Racing Ski Blank (with Fin) Racing Ski Complete (with 2 Mr. M Bindings)	\$600 800	*520 720	Back Toe Binding Special High Heel Slalom Heel Holder	36 16	T-Shirts (sm, med, lg, xl) Decals (Maherajah or Mah	80 12 ha)